



Central Palm Beach Young Entrepreneurs Academy *Participant Opportunities*

The Young Entrepreneurs Academy (YEA!), developed at the University of Rochester with the support of the Ewing Marion Kauffman Foundation, is a yearlong program that educates middle and high school students in a course of project-based, hands-on entrepreneurial education.

The Young Entrepreneurs Academy is now being launched at Palm Beach Atlantic University (Wellington Campus) for the 2016-2017 academic year.

The program teaches students about entrepreneurship by teaching them how to write a business plan, pitch to potential investors, obtain funding, and then launch their company or social movement. All of the learning is real and experiential.

YEA! students become involved in the community as they meet with business mentors, guest speakers, and business professionals; tour local businesses; and host Investor Panel and Trade Show events.

Attorneys

Attorneys meet with the YEA! class to explain legal business structures, patent information, and other logistical legal concepts relevant to the student businesses. (30-60 minute time commitment)

- 1 classroom visit – 1/10/17 from 4:30 pm – 5:30 pm

Accountants

YEA! students benefit from financial advice provided by volunteer accountants, who explain budgeting, financing, and taxes. (30-60 minute time commitment)

- 1 classroom visit – 1/17/17 from 4:30 pm – 5:30 pm

Business Mentor

Mentors work with Young Entrepreneurs Academy student businesses to assist in the creation of their business plans. For seven weeks, mentors provide guidance and feedback as students think through all aspects of their business creation, write their business plans, and prepare their Investor Panel presentations.

- 6 classroom visits from 6:00 pm – 7:30 pm
 - 1/10/17, 1/17/17, 1/24/17, 1/31/17, 2/7/17, and 2/14/17

Field Trips

Students explore local businesses and understand how different enterprises work by touring local businesses and meeting with business professionals. These behind-the-scenes looks help students understand business structures, development, and growth. (Field trip host provides overview from the business owner and tour of business. May provide refreshments or takeaways. Time commitment varies)

- “Cool Business Fieldtrip” – 11/1/16
- “Advertising Company Fieldtrip” – 4/11/17
- “Nonprofit Fieldtrip” – 4/18/17
- “Sports Marketing Fieldtrip” – 4/25/17

Elevator Pitch

Listen to the students’ 20-30 second business pitches while riding in a real elevator! This volunteer will provide encouraging, yet constructive feedback.

- One classroom visit – 2/21/17 from 4:30 pm – 5:30 pm

If you’d like to be part of the Central Palm Beach Young Entrepreneurs Academy at Palm Beach Atlantic University (Wellington Campus), contact Johnny Brief at 561-578-4817 or johnny@cpbchamber.com. Classes take place on Tuesday afternoons.